



# Coalition Formation and Shifting Alliances: An Analysis of Editorial Cartoons in Selected Kenyan Newspapers

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EUROPEAN INTERDISCIPLINARY  
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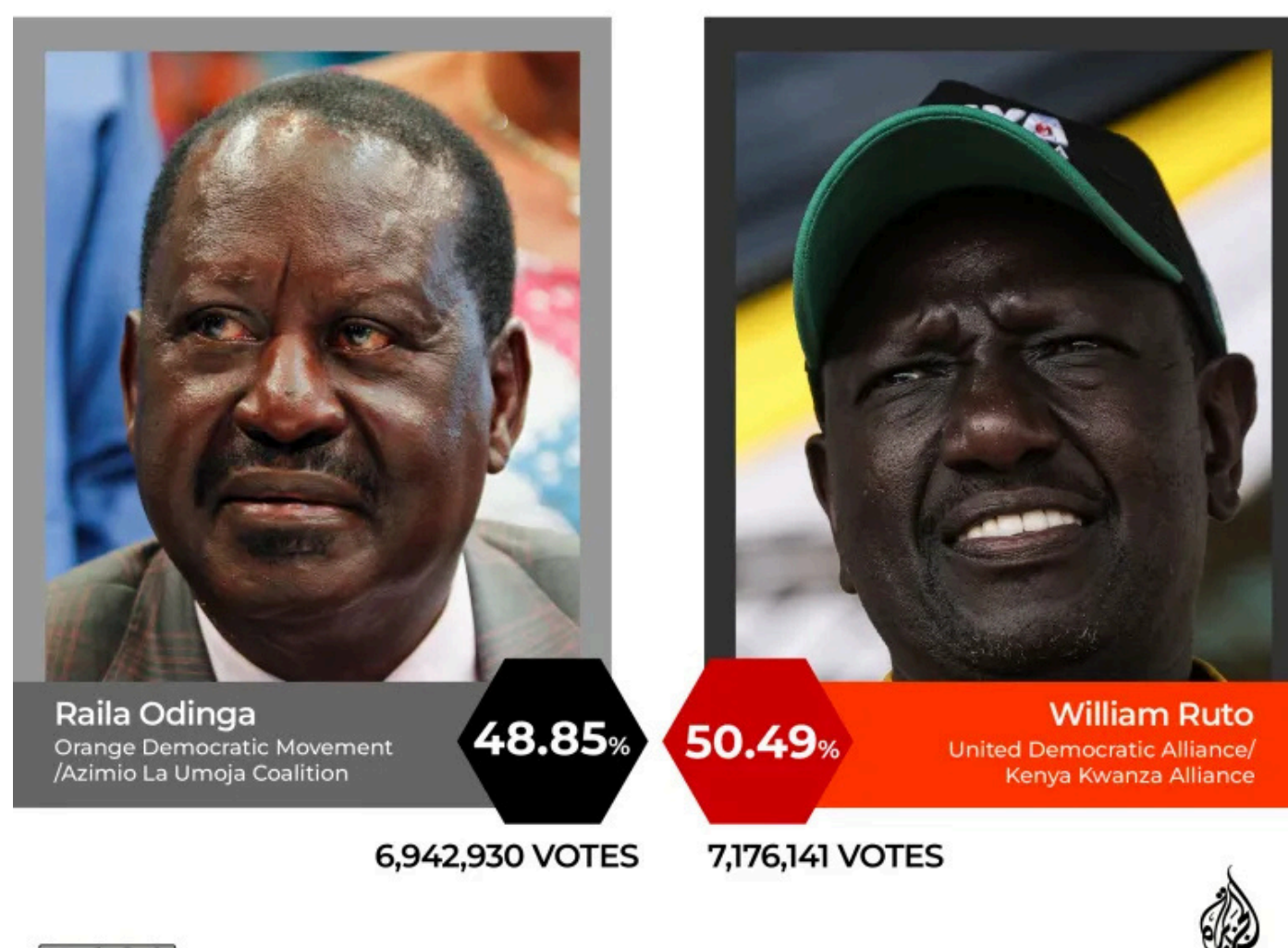
The Following is a Flowchart of my MA Thesis.

## Research Questions

- How do cartoons portray shifting alliances?
- What themes/images dominate?
- What do they reveal about Kenyan politics?

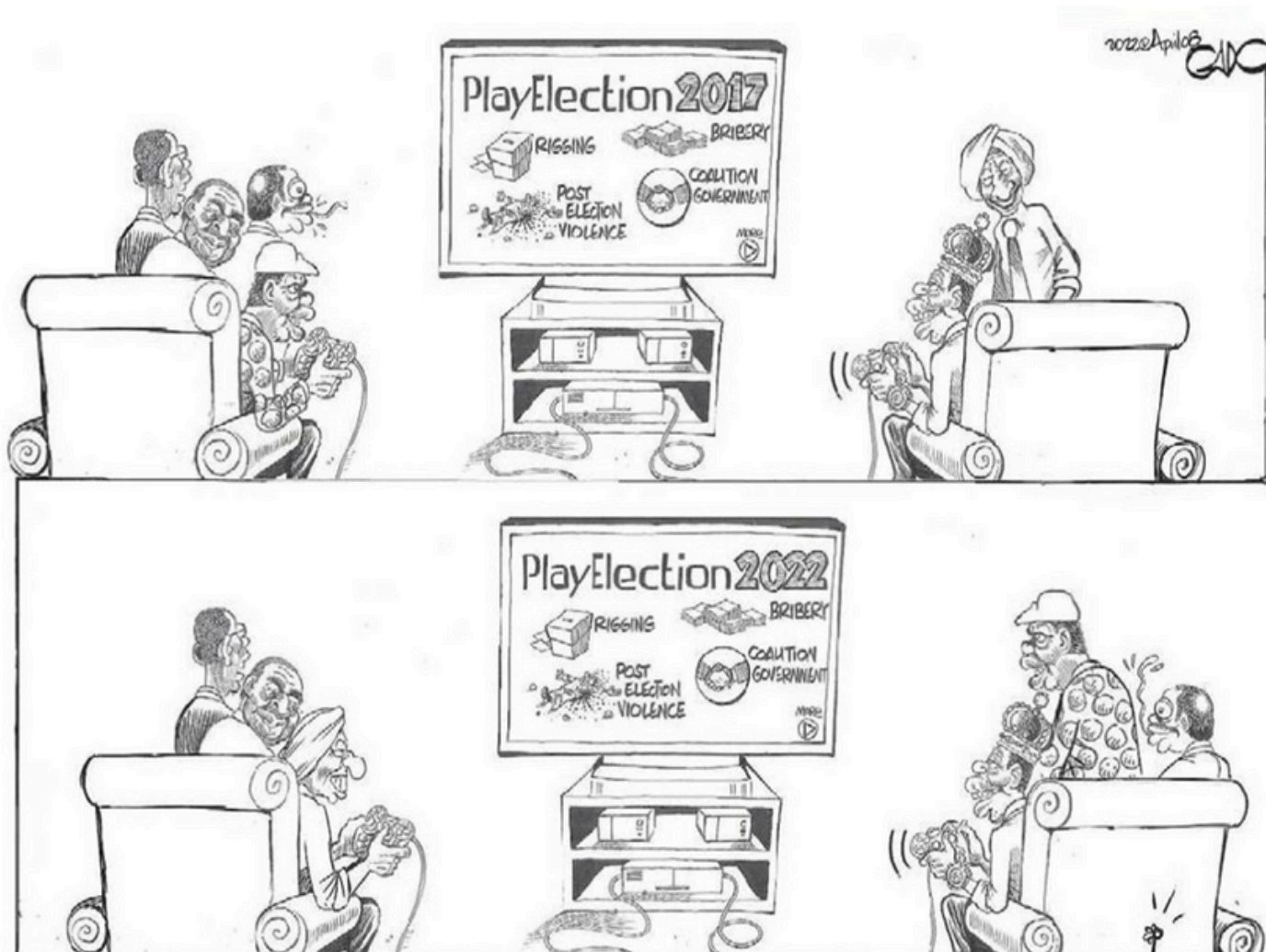
### Ruto defeats Odinga

William Ruto has won the race to be the fifth president of the East African nation, according to results announced by the Independent Electoral and Boundaries Commission (IEBC).



## Kenyan Political Background

- Ethnic divisions since colonial era
- Multiparty system reintroduced in 1992
- Election violence linked to ethnic politics



The Standard, Apr. 8, 2022

## Findings & Conclusion

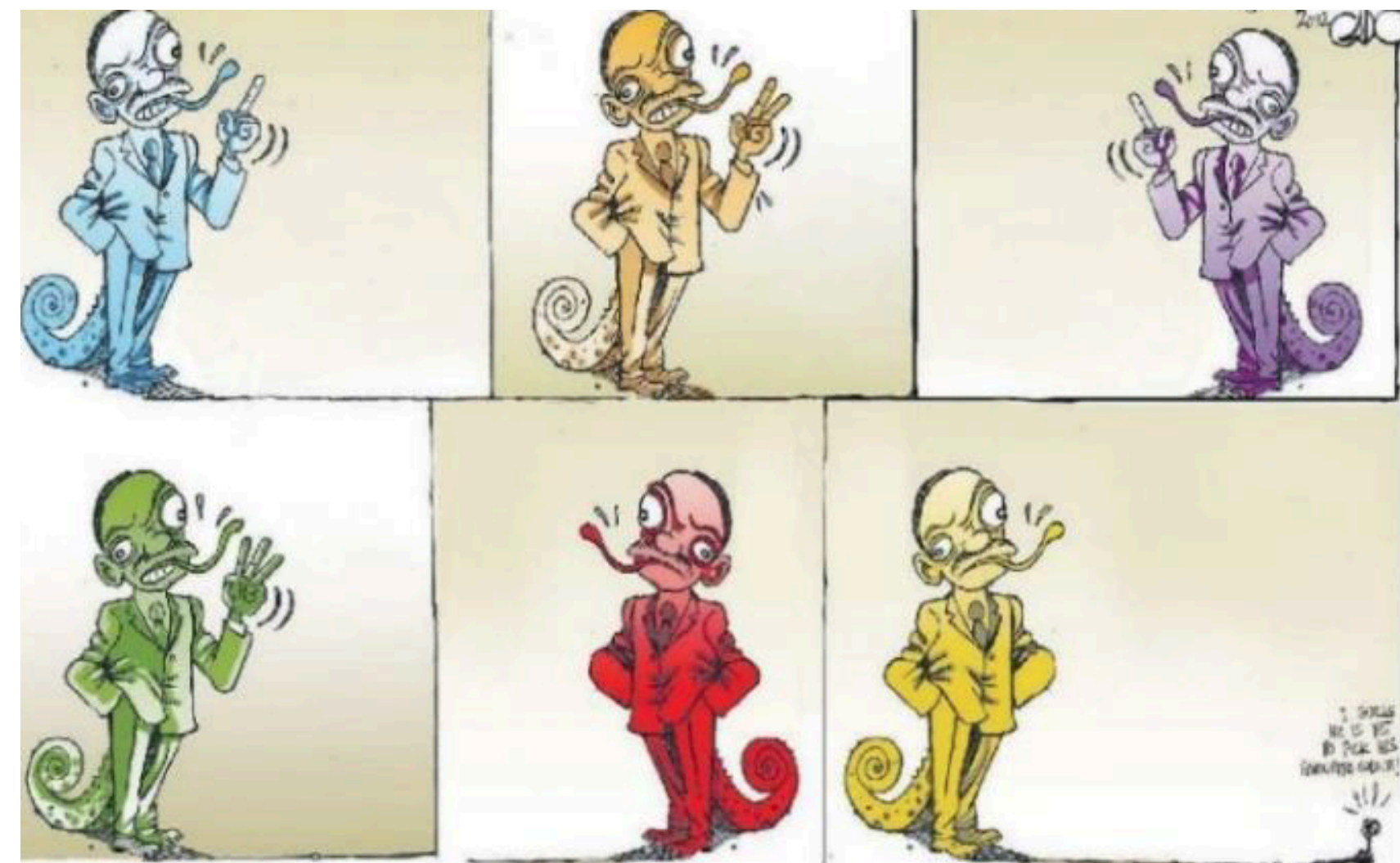
- Images: handshake, sinking ship, guns, corruption, chameleon, video game
- Themes: opportunism, corruption, unstable alliances, unequal power
- Conclusion: Kenyan coalitions fragile & unstable

## Inspiration

- Similarities between the political spheres in Bangladesh and Kenya.
- Censorship of political cartoonists through laws like Digital Security Act.

## Context & Relevance

- 2022 Kenyan General Election → shifting alliances
- Editorial cartoons as political satire & commentary
- Contribution: New lens using MCDA



The Standard, Mar. 3, 2022



Cartoonist GADO

## Cartooning in Kenya

- Suppressed under Kenyatta & Moi
- Greater freedom after 1992 reforms
- Cartoons in newspapers, TV, YouTube, comedy

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